

Troy Keller Shares the Utah Direct Selling Coalition's Origin Story

by Troy M. Keller

Salt Lake City Partner, Troy Keller, was interviewed by Direct Selling News on the origins of the Utah Direct Selling Coalition. "Our goal wasn't just for Utah's representatives in Congress to be aligned with industry and DSA priorities. We wanted them to be champions for the direct selling industry," Troy shared.

Read the [full article](#) on Direct Selling News to learn more.

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