

Troy Keller Shares Leadership Strategies for Thriving Workplaces

by Troy M. Keller

Dorsey Partner, Troy Keller, shared leadership insights for aspiring entrepreneurs and companies experiencing organizational stress. An excerpt from the roundtable interview is below.

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Q: What strategies should aspiring entrepreneurs focus on when it comes to acquiring businesses, especially if they have limited financial resources?

A: What I've seen, especially with companies that don't have a lot of resources, is that they sometimes get overly clever ... and usually don't get the deal done. They spend a lot of time and a lot of money. Sometimes, not trying to recreate the wheel is good advice. Being clever and thinking outside the box, especially with your strategy, is fantastic when it comes to completing the transaction. But sometimes, the well-trodden path is going to be more efficient and probably lead to a better and longer-term relationship.

Learn more from Troy by reading the [full article](#) in the Utah Business Journal.