

The Supreme Court - November 11, 2019

On Friday afternoon, the Supreme Court of the United States granted certiorari in the following case:

United States Patent & Trademark Office, et al. v. Booking.com B.V., No. 19-46:
Whether the addition by an online business of a generic top-level domain (".com") to an otherwise generic term can create a protectable trademark.

Related Capabilities

- Appellate
- Trademark, Copyright + Advertising
- Intellectual Property Litigation