

Tattoo Toss-up – Artist’s Copyright Claims Fail Against NBA Video Game Publishers

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by Brok Humbert

Tattoos and copyright law have once again crossed paths, as an Ohio jury recently concluded that the creators of the NBA 2K series had an implied license to use an artist’s designs that he tattooed on LeBron James. Even before reaching the jury, however, the artist may have doomed his case simply by not properly registering the copyrights in his tattoo designs.

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