

Shannon Bjorklund

Partner

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Shannon uses practical and strategic problem-solving to help companies resolve their business disputes outside litigation, or position them to win through litigation, in the highly complex areas of patents, ERISA, and public law.

Shannon is both a litigator and a constructive problem-solver to avoid litigation. She helps companies protect their intellectual property—from patents and trade secrets to trademark and copyright—and defends companies against accusations that they used a competitor’s intellectual property. Shannon excels at quickly forming a deep and sophisticated understanding of the technology at issue, then effectively communicating arguments in a simple yet compelling way to the non-technical decisionmakers—a generalist district court judge or a lay jury. Shannon has extensive experience with depositions, legal writing and trials, and uses her effective advocacy skills for clients in a broad range of industries, from computer software to cosmetics to medical devices. With her law and economics background, Shannon has a particular specialty in developing sophisticated damages assessments, which requires a deep understanding of her clients’ businesses.

Shannon also represents companies in ERISA litigation and claims processing, and provides advice and compliance support to government entities, companies and non-profits in public law issues, particularly state and federal public open records laws including the Minnesota Government Data Practices Act and the federal Freedom of Information Act.

Shannon has been listed in *Best Lawyers in America*® for the past six years, and was named a Top Lawyer in Litigation - Intellectual Property and Litigation - Patents by *Minnesota Monthly* in 2024.

Select Experience

- Successfully obtained dismissal of FRAND claims in case brought against Chinese

Education

- University of Chicago Law School (J.D., 2009)
 - *with honors*; Order of the Coif
- Barnard College of Columbia University (B.A., 2004)
 - *magna cum laude*

Bar Admissions

- Minnesota

patent holder by litigious accused infringer

- Successfully invalidated all claims of two patents and several claims of a third patent in related PTAB Inter Partes Review proceedings
- Prevailed at the Federal Circuit Court of Appeals in securing a claim construction ruling that destroyed any infringement argument against a client as to several patents in a competitor's patent family
- Obtained preliminary injunction on behalf of medical device company to stop competitor from manufacturing or selling infringing product

Court Admissions

- U.S. District Court for the District of Minnesota
- U.S. District Court for the District of Colorado
- U.S. Court of Appeals for the Eighth Circuit
- U.S. Court of Appeals for the Federal Circuit

Professional Affiliations

- Liaison to Justice and Democracy Center Committee, Minnesota Chapter of the Federal Bar Association, 2023 to present
- Strategic Initiatives/Affinity Bar Liaison Coordinator, Minnesota Chapter of the Federal Bar Association, 2019-present
- Co-chair and editor of Bar Talk, publication of the Minnesota Chapter of the Federal Bar Association, 2017-2019
- Committee member, Communications Committee for the Minnesota Chapter of the Federal Bar Association, 2014 to present
- Co-chair, Ramsey County Bar Association Bench & Bar Fundraiser Committee, 2014-2016
- Committee member of Ramsey County Bar Association Fundraiser Sponsorship Committee, 2012 to present
- Participant in Minnesota State Bar Association E-discovery working group and co-author of white paper on e-discovery issues, 2012

Clerkships

- U.S. Court of Appeals for the Eighth Circuit, Honorable James B. Loken, 2009–2010

Charitable & Civic Involvement

- Board Member, CornerHouse, 2024 to present.
- ACT and academic tutor for Cristo Rey high school students, 2011-2015.
- Founder and coordinator of "Plant an Extra Row" group that donates extra garden produce to local food pantries.

Accolades

- *Best Lawyers in America*®, 2021-2025
- *Minnesota Monthly*, "Top Lawyers in Minnesota," 2024
- *IAM Patent 1000*, The World's Leading Patent Practitioners, 2024-2026
- Consistently providing pro bono legal assistance to those in need through Dorsey's Pro Bono program
- Dorsey & Whitney – Scales of Justice Team Award (Housing Discrimination Claim v.

City of Minneapolis Team; Housing Team), 2025

- MSBA, North Star Lawyer, 2012-2013, 2015-2017, 2019-2020, 2024
- *Minnesota Super Lawyers*®, 2020-2022
- *Minnesota Super Lawyers*®, “Rising Star,” 2014-2022
- *Minnesota Lawyer Magazine*, “Up and Coming” Lawyer, 2017
- Burton Award Distinguished Legal Writing Winner: “Force Majeure and Climate Change: What is the New Normal?”, 2014
- Top 10% of law school graduating class
- Admitted to Order of the Coif
- Joseph Henry Beale Prize for Legal Writing, 2007
- *The University of Chicago Law Review*, Executive Articles Editor

Select Presentations

- *Business Data and the Minnesota Government Data Practices Act*, May 2014
- *Government Email: Public or Private Record?*, August 2013
- *Top Ten E-discovery Trends of 2012*, December 2012
- *Force Majeure and Climate Change: What is the New Normal?*, presented to MSBA Construction Law Section, September 2012
- *Significant E-discovery Cases of 2011*, January 2012

Insights

February 4, 2022

UnitedHealth Units Beat ERISA Drug Overcharge Claim

May 4, 2021

Force Majeure and Climate Change: What is the new normal?, cited by The World Bank