

Ron Moscona

Partner

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RON'S PRACTICE FOCUSES ON PROTECTING CLIENTS' STRATEGIC AND LONG TERM COMMERCIAL INTERESTS HELPING THEM MAKE THE BEST OF THEIR TECHNOLOGY, INTELLECTUAL PROPERTY, AND BRANDS.

Ron advises on a wide range of technology related transactions, commercial contracts, investments, and compliance matters working primarily with clients in the software and digital field, electronics and telecoms, medical devices, and life sciences. Ron also gained much experience in the aerospace and automotive, cleantech, consumer products, branded goods, and food industries.

Ron is qualified as a solicitor-advocate and represents clients before the UK courts primarily in the enforcement and protection of intellectual property rights and in related commercial disputes. Ron also assists client in the acquisition of rights and in managing proceedings before the UK Intellectual Property Office (UKIPO) and the EU Intellectual Property Office (EUIPO) such as oppositions, validity challenges, and appeals.

Select Experience

- GuestLogix v. Onboard Retail Solutions Ltd (trade mark infringement)
- Basic Concepts International Ltd v. Grupo Promer Mon-Graphic SA (registered design invalidation)
- Cross Vetpharm Group v. MedicAnimal (trade mark infringement and passing off)
- Representing the claimant in a copyright infringement case concerning a computer game

Court Admissions

- Member of the Law Society of England and Wales (2000)
- Higher Rights (Civil Proceedings) (2002)
- Member of the Israeli Bar (1995)

Education

- Oxford University (Master of Studies in Legal Research, 1998)
 - *With Distinction*
- Tel-Aviv University (LLB, 1994)
 - *magna cum laude*

Bar Admissions

- England & Wales

Professional Affiliations

- Member, INTA
- Member, UK group of AIPPI
- Member, IP Commercialisation Board of City University, London

Accolades

- Listed as a Super Lawyer in 2013-2015 by *Super Lawyers London*
- Named as “Recognised Practitioner” (IP) in Chambers 2015

Languages

- English (Fluent)
- Hebrew (fluent)
- French (some)

Select Presentations

- Technology Licensing Under European Union Competition Rules, Dorsey Seminar (November 2012)
- IP Licensing, TechHub, London (October 2012)
- 10 Useful Tips for Start-Up Entrepreneurs, Innovation Warehouse, London (February 2012)
- Top 7 Issues for US Companies Seeking to Commercialise Their Products or Services in Europe, DorseyU seminar (April 2010)
- How Do Businesses Engage With Academia, Cambridge (March 2010)
- Technology Collaborations, Licensing and JVs, Cambridge (October 2009)
- Personalised Advertising - The Consumer's Right of Privacy, Cambridge (July 2009)
- IPRs in Joint Venture and Collaboration Agreements, Imperial College (October 2008)
- The Indian pharmaceuticals market, Leverkusen, Germany (October 2007)
- M&A Aspects of IP Licensing and R&D Agreements, Amsterdam (April 2007)
- Copyright Issues relating to Software, London (2006)
- Division of Brands, London (2005)
- Ownership of Software, London (2004)
- Intellectual Property Rights in International JVs, London (November 2003)
- EU Enlargement and Intellectual Property Rights, London (May 2003)

Insights

July, 14 2025

New EU Packaging Rules Impact Manufacturers

March 22, 2024

AI regulation introduced in Europe – setting the way forward for the rest of the

world or slowing down the adoption of new tech?

January 5, 2024

AI cannot be an inventor of a UK Patent

November 9, 2023

AI Safety Summit is a first step – but the finish line is far off

October 26, 2023

European Data Privacy and New Regulations Governing Transfer of Data to the U.S.

September 20, 2023

Dorsey Partner Ron Moscona Discusses Logistics of Creating AI Regulations

April 9, 2023

Dorsey Partner Ron Moscona Discusses Privacy Concerns Over Sharing Too Much with Your AI Chatbot

April 9, 2023

Dorsey Partner Ron Moscona on Privacy Concerns Over AI Chatbots

April 4, 2023

Dorsey Partner Ron Moscona Discusses Italy Banning ChatGPT

April 3, 2023

Dorsey Partner Ron Moscona Discusses Italy's Temporary Ban on AI Chatbot ChatGPT

March 31, 2023

Dorsey Partner Ron Moscona on Italy's Ban of ChatGPT Over Privacy Concerns

March 31, 2023

Dorsey Partner Ron Moscona Comments on Italy Blocking ChatGPT

January 24, 2023

Ryan Meyer and Ron Moscona Discuss the Legality of AI Deepfake Technology

January 24, 2023

Moscona on Deepfake Technology

January 10, 2023

Policing the Digital Space – New Rules Require Platforms to Take Responsibility for Users' Content

