

Nicole Chu

Associate

chu.nicole@dorsey.com

Hong Kong – +852 2105-0221



Nicole advises clients on trademark and copyright strategy, portfolio management, and enforcement across Hong Kong, China, and internationally.

Nicole advises clients on both contentious and non-contentious IP matters, including trademark and copyright prosecution, opposition, non-use cancellation and invalidation proceedings, domain name disputes as well as Customs investigation and recordals.

Nicole manages global IP portfolios of Hong Kong and foreign clients in formulating trademark prosecution strategy, post-registration recordals, enforcement of IP rights, and negotiation of IP commercialization agreements, etc. Nicole also has a solid background in Chinese IP work, advising foreign clients on proceedings at both the CNIPA and Beijing IP Court level.

She works with leading companies across a wide range of industries with a flexible approach to meet distinct business needs of each client.

Select Experience

- Advising an Australian full-service clinical research organization on trademark prosecution strategy including national filings, IR refusals, non-use cancellation actions, use investigation and Beijing IP Court appeals in China. *
- Advising a manufacturer and distributor of prestige perfumes and cosmetics based in France on international registration refusals of various trademarks. *
- Advising a French manufacturer of luxury lighters on trademark prosecution in China and negotiating coexistence with a multinational chemical company headquartered in the U.S. *
- Advising a U.S. multinational pharmaceutical, biotechnology and medical technologies corporation on infringements risks of promotional campaigns and trademark prosecution matters. *

Education

- University of Hong Kong (B.B.A., Law & LL.B., 2020)
- University of Hong Kong (P.C.LL, 2021)

Bar Admissions

- Hong Kong

Languages

- English
- Cantonese
- Mandarin
- Korean

Additional Information

- Contributor, Mickey's 95-year copyright expires: How Disney can protect the modern versions of characters, 2024