

Matthew S. Bethards

Partner

bethards.matthew@dorsey.com

Salt Lake City – 801.933.7369



Matt helps clients align their patent strategy with their business objectives through strategic intellectual property counseling and U.S. and foreign patent procurement and portfolio management.

Matt's practice focuses on patent-related matters for medical device, life science and chemical technology companies.

Matt is regularly involved in helping clients assess infringement risk through the IP due diligence process, product clearance analysis, and providing opinions regarding infringement and validity. He helps his clients develop and deploy comprehensive, worldwide patent strategies to maximize exclusivity for client products and avoid and defeat infringement claims. Matt has also developed the strategies for numerous opposition and appeal proceedings at the European Patent Office and in other opposition proceedings worldwide.

Matt's work has been the basis for protecting critical technologies that generate billions of dollars in annual sales revenue. His patents have been central to and scrutinized in major (billion-dollar) transactions. Matt also serves on Dorsey's Management Committee as Business Group Head, covering the Patent and Trademark Practice Groups.

Select Experience

Medical Device, Pharmaceutical, and Life Science Industries

Matt's experience in the medical device industry is extensive, with particular experience in cardiovascular, oncology, and interventional radiology technologies, orthopedic technologies, biomaterials, and radiation protection systems. More specifically, Matt has experience in vascular access and endovascular technologies, stents and stent delivery systems, grafts, inflation systems, embolics, orthopedic implants, hip replacement and spinal systems and related biomaterials and surgical technologies, dialysis technologies, wound therapy systems, vascular filters and vascular snares, surgical tools, needle

Education

- University of California, Los Angeles (UCLA), School of Law (J.D., 2003)
 - Order of the Coif
 - Editor-in-Chief and Managing Editor, *UCLA Journal of Law & Technology*
- Brigham Young University (B.S., Chemistry, 2000)

Bar Admissions

- Utah
- United States Patent and Trademark Office

systems, biopsy devices, antimicrobial and thromboresistant coatings and polymers, and neurovascular appliances and treatment systems.

In the pharmaceutical industry, clients have come to rely on Matt's experience with small-molecule pharmaceuticals, drug formulations, hematology dye reagents, and drug delivery technologies such as drug-eluting microspheres, implantable drug-eluting pumps, chemoembolization technologies, aerosolized drug delivery, and transdermal drug delivery devices.

Representative Work

- Currently managing all aspects and strategy of a significant worldwide medical device patent estate covering large product offerings representing over \$1 billion per year in revenue
- Developed the patent strategy to obtain patent protection for a \$140 million per year Orange Book listed drug delivery technology
- Developed the worldwide patent prosecution and clearance strategies for a \$1.4 billion per year Orange Book listed small-molecule pharmaceutical
- Drafted the patents and developed the patent strategy that was central to a \$1 billion acquisition for a drug delivery technology

Court Admissions

- U.S. District Court for the District of Utah

Professional Affiliations

- Founding member of the David K. Winder IP Inn of Court (Salt Lake City, Utah)
- Utah IP Summit Planning Committee (all-day CLE event for 400+ intellectual property practitioners)
- Utah and Sacramento Innovation Awards Programs, Subcommittee Chair for Medical Devices, Biotechnology & Pharmaceuticals, Chemicals & Materials Science, 2005–2019

Accolades

- *Chambers USA*, Intellectual Property, Utah, 2015–2026
- *Mountain States Super Lawyers*®, 2019–2026
- *Best Lawyers in America*®, 2015–2026
- *IAM Patent 1000*, The World's Leading Patent Practitioners, 2018–2021, 2023–2026
- *Utah Business*, Legal Elite, Intellectual Property, 2004–2021
- *Mountain States Super Lawyers*®, "Rising Stars," 2008–2016

Additional Information

Matt has published scholarly law review articles on various intellectual property topics, including publication in the *AIPLA Quarterly Journal*. He has also authored intellectual property strategy pieces in industry and business publications.

Matt has taught law school classes at the University of Utah (Chemical & Biotechnology Law) and Brigham Young University (Technology Licensing). He has also taught patent

strategy classes at the Utah School of Medicine and the Marriott School of Management (BYU). He has been a frequent presenter at life science, bioscience and small-business industry events.