

Lena Petrovic

Partner

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Lena Petrovic helps technology and media companies protect and maximize the value of their intellectual property through strategic patent and trademark portfolio development.

Lena works across the software and hardware industries to develop clear, well-supported patent applications. She guides clients through the prosecution process, navigating common challenges such as subject matter eligibility, novelty, and obviousness. She also advises on global trademark and copyright matters, including licensing and portfolio management.

Lena regularly supports clients developing technologies such as artificial intelligence and machine learning, fintech, cryptography, interactive and immersive experiences, and digital media, and works with companies in entertainment, gaming, and sports.

Before practicing law, she spent a decade at Pixar, where she contributed to major films including *The Incredibles*, *Ratatouille*, *WALL-E*, and *Brave*. Lena developed patented animation methods during her time there, giving her a firsthand understanding of software development and creative innovation.

Education

- Santa Clara University School of Law (J.D., 2014)
 - *magna cum laude*
- Princeton University (M.A., Computer Science, 2001)
- California Institute of Technology (B.S., Computer Science & Applied Mathematics, 1997)
 - *with honors*

Bar Admissions

- California
- United States Patent and Trademark Office
- USPTO Patent Agent