

KLUTCH vs. KLUTCH – A Cleveland Trademark Battle

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Klutch Sports Group is a well-known sports management company that was founded in his home city by Cleveland native Rich Paul and that represents – most famously – LeBron James (also born and raised in Ohio). Klutch Sports owns a family of trademarks for the KLUTCH name, as well as rights in various KLUTCH logos, including:



KLUTCH SPORTS GROUP

Since its founding in 2012, Klutch Sports has continued to grow, expanding not only across the United States but internationally as well. In 2019, for example, Klutch Sports entered into a partnership with United Talent Agency, LLC, a large global talent agency, and by 2025, Forbes listed Klutch Sports as the fifth most valuable sports agency. Despite this growth, the company and its founder remain deeply rooted in their Ohio origins.

That's probably why Paul and Klutch Sports took particular offense when an Ohio cannabis company – founded only in 2020 – not only named itself "Klutch Cannabis," but is also using the same black-and-gold color motif and a virtually identical font as Klutch Sports. The following comparison shows just how similar the companies' branding is:

Klutch Sports



KLUTCH
Sports Group

Klutch Cannabis



