

KISS That Trademark Application Goodbye

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We recently provided some commentary on Gene Simmons and his application to register the “devil horns” rock and roll hand symbol. Well, you can now KISS that application goodbye, as Mr. Simmons has expressly abandoned his federal trademark application. No details on the reason for the abandonment were

included in the filing with the USPTO, nor does it appear Mr. Simmons has made any public comment on the application.

Now rockers everywhere can breathe a sigh of relief that they will be able to sport their devil horns without Mr. Simmons telling them to kiss off.

Related People

- Jeffrey R. Cadwell
- Evan Everist

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