

Instead of Violating Someone's Trademark, These Folks Go Straight to the Source to Try to Swipe Control of the Trademark Itself

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by Shannon Bjorklund

The USPTO issued an unusual advisory bulletin last week, warning the public of a rash of “unauthorized changes” to active trademark applications and registrations. The bulletin, which can be found [here](#), reveals that the PTO believes these may be part of a potential “scheme to register the marks of others on third-party ‘brand registries.’” What does this mean?

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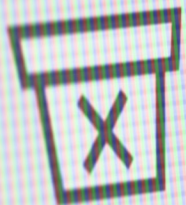
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