

Greta Mattison Megna

Partner

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Greta assists her clients in achieving their goals through high-stakes corporate transactions and complex commercial agreements involving the development, ownership, and licensing of intellectual property.

As a member of Dorsey's Technology Commerce Group, Greta's practice ranges from working with clients on general day-to-day commercial transactions to high-stakes intellectual property and licensing agreements. Primarily, Greta drafts and negotiates complex agreements that involve the development, commercialization, licensing, and use of software, technology, and other intellectual property assets. A core part of Greta's practice includes assisting clients with their licensing needs for cloud-based products and Software as a Service (SaaS). Her work spans numerous industries including manufacturing, medical technology, social media, academia, agribusiness, and travel technologies. Greta also has experience with other general corporate matters such as mergers and acquisitions, entity formations and reorganizations, securities offerings, and general corporate counseling.

Select Experience

- Advises clients on a wide range of technology, commercial, and strategic transactions, including the drafting, negotiation, and management of complex commercial agreements across multiple industries.
- Represents both vendors and customers in connection with software-as-a-service (SaaS) transactions, including agreements involving software licensing, service levels, data rights, security, and regulatory compliance.
- Drafts and negotiates implementation services, professional services, and consulting agreements governing the deployment, customization, integration, and support of technology solutions.
- Counsel clients on software development, product development, and collaboration agreements, including arrangements involving intellectual property ownership, licensing, commercialization rights, and ongoing development obligations.

Education

- University of Wisconsin Law School (J.D., 2018)
 - *cum laude*, Order of the Coif
 - Wisconsin Law Review – Note and Comment Editor; Published
 - Best Performance Award, Constitutional Law II
 - 2016 Best Brief Competition, Semi-Finalist
- University of Wisconsin - Madison (B.A., Political Science, Scandinavian Studies, 2012)

Bar Admissions

- Minnesota
- Wisconsin

Accolades

- *Minnesota Super Lawyers*®, "Rising Stars," 2025-2026
- Consistently providing pro bono legal assistance to those in need through Dorsey's Pro Bono program
- MSBA, North Star Lawyer, 2019 and 2022, 2025

Additional Information

- Comment, *The Doctor Will See You Now – From 100 Miles Away: Navigating Physician Non-Compete Agreements in the Age of Telemedicine*, 17 Wis. L. Rev. 1007