

Dr. Seuss Sues in Sue-ville This Holiday Season

November 21, 2016 – The TMCA

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- J. Michael Keyes

Related Capabilities

- Trademark, Copyright + Advertising
- Intellectual Property Litigation

You know Green

Eggs and Ham, and the Cat in The Hat,
Horton, the Lorax, and others like that.
But a new book is coming, although now a bit slow,
It's called "Oh, The Places You'll Boldly Go!"

Sure it sounds like the book already penned by Doc Seuss,
But it's not, oh it's not, an infringer's on the loose!
Or so claims the estate of the author of Grinch,
Bring on the lawyers, this case is a cinch!

So the lawyers lined up and formed quite a roster,
All hands on deck to take down this imposter.
They filed their suit for the Green Eggs writer,
And sought an injunction to make things a bit brighter.

Who is this villain, this dastardly soul?
Who dares to infringe "Oh, The Places You'll Go!?"
The main culprit's a company called ComicMix,

And its VP and others are in quite a fix.

It is claimed they have copied a work of great fame,
And created confusion in the market for same.
They may ask, "what's the problem, say, what the heck?"
"It's simply a mash-up with a touch of Star Trek."

"We know about fair use and its factors of four,"
"We're sure to prevail, at the courthouse door."
But fair use is tricky, as the defendants may see,
It's not quite as simple as A, B, and C.

Who will prevail, say, who will win?
The defendants' chances appear quite dim.
An injunction is likely, perhaps damages too,
And fees for the lawyers, after all, they had to sue.

For what appears to be a very good reason,
Dr. Seuss sues in Sue-ville this holiday season.
We will keep you all posted, it should be quite a sight,
Happy holidays to all, and to all a good night!