

Catherine Parrish Lake

Partner

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Salt Lake City – 801.933.4053



Catherine provides practical and seasoned guidance to clients on branding, copyright, and licensing issues, strategies, and management

Catherine offers strategic and pragmatic advice to help businesses and individuals develop, protect, and utilize intellectual property rights. She advises clients on acquiring, registering, maintaining, and enforcing trademarks, copyrights, and trade secrets in the United States and internationally.

In addition, her practice includes drafting and negotiating complex intellectual property and technology agreements. Catherine has extensive experience in handling the IP aspects of corporate transactions. She also counsels clients on branding strategies, ecommerce, and internet issues as well as intellectual property infringement problems. For many years, Catherine has led a team that serves as the designated agent for a mid-sized ecommerce platform, handling all of its takedown requests.

Catherine is a regular contributor to Dorsey's IP Blog, TheTMCA.com, which focuses on legal developments in the world of TradeMarks, Copyrights, and Advertising.

Select Experience

Licensing

- Negotiated an amendment to the Google Cloud Master Agreement, including provisions regarding use of artificial intelligence.
- Drafted and negotiated an amended and revised agreement with Uber to expand delivery service outside of the United States.
- Negotiated complex managed services agreement against IBM.
- Drafted and negotiated numerous SaaS and on-premise software license agreements.

Education

- Brooklyn Law School (J.D., 2003)
 - *summa cum laude*; Editor-in-Chief, *Brooklyn Law Review*, 2002-2003
- University of Utah (B.A., History and Political Science, 1994)

Bar Admissions

- Utah
- New York

Professional Affiliations

- Member, Intellectual Property Section, Utah State Bar, 2017–present; Secretary 2018-2019; Vice Chair 2019-2020; Chair, 2020-2021
- Advisory Board Member, Women Tech Council, 2020–present
- Steering Committee Member, Trademark Trial and Appeal Board Pro Bono Launch 2021
- Chair, Salt Lake County Arts & Culture Advisory Board, 2019–2020; vice chair, 2016–2018; member 2014–2016
- Ballet West Board of Directors, 2013–2015

Clerkships

- United States District Court for the Southern District of New York, Judge Alvin K. Hellerstein, 2003–2004

Accolades

- *Best Lawyers in America*®, Trademark Law, Salt Lake City, 2025-2026
 - *World Trademark Review 1000 – The World's Leading Trademark Professionals*, Leading Practitioner, 2024-2026
 - *World Trademark Review's Global Leaders Guide: Private Practice*, Global Leader, 2025
 - *Mountain States Super Lawyers*®, 2025-2026
 - Chambers USA, Intellectual Property, Utah, 2022-2026
 - *Utah Business*, Legal Elite, 2018–2020
 - *Mountain States Super Lawyers*®, "Rising Stars," 2013–2014
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Insights

June 1, 2023

Utah 2023 Legal Elite

April 25, 2023

Parents Retaking Control? New Utah Social Media Laws